

JOHANNA OSWALD

2D Animator & Illustrator

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Berlin

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SUMMARY

Highly skilled animator with a specialization in 2D animation, illustration, and character animation. Has worked on multiple award-winning projects with high profile businesses and clients, across a range of styles and campaigns. Excels in both a team environment and alone, as well as a consistent and dedicated team leader. Understands the intricacies of bringing a project from kick-off to delivery. Has both German and American citizenship and is a native speaker in both German and English.

EXPERIENCE

2017 - Present

International

Freelance Animator

Self Employed

- Animator with multiple years experience, creating cel and motion graphic animation hand crafted to the specific project being produced. A strong eye for detail and a powerful imagination.

2018 - 2024

Berlin, DE
Amsterdam, NL
Remote

Senior Animator

Kingdom of Something

Media Agency

- Animator and Team Lead, responsible for the completion of multiple projects and campaigns. Organized and supervised tasks for team members. Oversaw the quality of final assets. Created multiple assets and animations.

EDUCATION

2013 - 2017

- Bachelor of Arts - BA, Arts, Entertainment, and Media Management
College for Creative Studies

LANGUAGES

English
Native



German
Native



SKILLS

Frame by Frame animation

Motion Graphic Animation

Storyboarding

Styleframe Design

Concept Design

PROGRAMS

⚡ Adobe After Effects

⚡ Adobe Photoshop

⚡ Adobe Illustrator

⚡ Toon Boom Harmony

⚡ TVPaint

⚡ Procreate

PROJECTS

Sleeping Bear Film

2017- 2023 Remote (Multiple Locations)

My personal project, a 6 minute cel animated film telling an Odawa legend from Northern Michigan. In collaboration with the Language Department of the Little Traverse Bay Band of Odawa Indians, the film was translated into and narrated in Anishinaabemowin.

- The film was selected for 17 different festivals around the world., including one Academy Award nominating festival.
- The film was screened on Hollywood Boulevard in the Chinese Theater, one of the most prestigious theaters for film premiers in the world.
- In collaboration with artist and educator Martina Hahn, the film is being used to educate students K-12 about Native American culture in schools across the US.

PROJECTS

Bloomberg - Samsung Team Green

2023- 2024 Amsterdam, Netherlands

A short series of videos were created centered on a cast of characters to better portray the different types of eco-friendly tech being put out by Samsung. My role was in character creation, storyboarding, animation, and compositing. In total there were 9 films, with multiple aspect ratios and cutdowns produced.

- Over 1 million views on Youtube combined for the videos, as well as hundreds of thousands of views on other channels including LinkedIn, Instagram, Facebook, and the Samsung website.

Panda Express Rewards Program

2023 Amsterdam, Netherlands

Created and collaborated on a series of short looping animations for Panda Express's Loyalty Rewards Program app. The animations had to work in Lottie as code for the app, and were reformatted to be used in multiple aspect ratios for tablets, laptops, and phones.

- The Loyalty Program app was downloaded over 1 million times in the Google Play store, as well as the Apple app store.
- The client was extremely happy with the animations, and asked the team to reskin them for the Lunar New Year.

STRENGTHS

- ◆ **Artistic expertise**
Skilled in multiple animation techniques.
- ◆ **Project management skills**
Proficient in managing animation projects efficiently.
- ◆ **Creative storytelling**
Experienced in crafting compelling visual narratives.
- ◆ **Leadership qualities**
Capable of leading and inspiring animation crews, while adapting readily to any team environment.